

STEFANIA TORCHIA

Junior Graphic Designer

Branding & Visual Identity | Multimedia Designer

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PROFESSIONAL PROFILE

Junior Graphic Designer specializing in branding, visual identity, and digital content creation. Skilled in developing cohesive print and digital marketing materials through internship experience and academic design projects. Strong understanding of typography, layout, and visual storytelling, with the ability to create clean, engaging visuals that strengthen brand identity and communication. Recognized on the Dean's Honour Roll for three consecutive years. Bilingual in English and French.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro) • Figma • Canva • Procreate • WordPress • HTML/CSS Basics • Branding & Visual Identity • Typography & Layout Design • Print & Digital Design • Social Media Content Creation • Client Communication • Time Management • File Preparation for Print & Digital Production

PROFESSIONAL EXPERIENCE

Graphic Design Intern | The Sacred Heart School of Montreal | Spring 2026 Internship

- Contributed to a full website redesign and brand refresh, with selected design work implemented across the school's live website and digital platforms
- Developed cohesive print and digital marketing materials aligned with institutional branding and communication objectives
- Designed social media content and promotional visuals supporting school campaigns, events, and internal communications
- Collaborated with staff and stakeholders throughout the full design process, from concept development to final production and implementation
- Managed multiple concurrent design projects while maintaining deadlines, consistency, and brand standards
- Prepared production-ready files for both print and digital distribution ensuring technical accuracy and visual consistency

Sales Associate (Seasonal) | Bath & Body Works Inc. | 2025 – 2026

- Delivered strong customer service in a fast-paced retail environment
- Supported visual merchandising and product presentation to maintain brand standards
- Processed transactions accurately while contributing to seasonal promotional campaigns

Educator Assistant | Garderie Les Deux Papillons | Summers 2022 – 2025

- Organized structured activities and maintained engaging learning environments for children
- Communicated effectively with staff and families in English and French
- Demonstrated responsibility, patience, teamwork, and adaptability in a collaborative setting

PROJECTS

“Softies” Brand Identity System

Developed a complete brand identity system including logo design, typography system, color palette, packaging mock-ups, and social media assets for a fictional lifestyle brand, ensuring consistency and a modern visual direction across all applications.

Magazine Layout “Maison Rouge”

Designed a multi-page editorial magazine layout using Adobe InDesign, with a focus on typography hierarchy, composition, and visual storytelling.

Social Media Campaign “Influence Live”

Created branded digital content and promotional visuals for academic and community-based campaigns, optimized for engagement, clarity, and platform consistency.

App Concept “BodyBloom”

BodyBloom was created to empower women to achieve their fitness goals in a space that feels safe, supportive, and stylish. Provide expert guidance, custom plans, and positive vibes every step of the way.

Motion Graphics Intro “Touch Designer”

Created real-time interactive media, generative visuals, and immersive experiences.

EDUCATION

Vanier College

D.E.C. in Multimedia Integration | 2023 – 2026

Vanier College

Respiratory & Anesthesia Technology | 2020 – 2023

ADDITIONAL ACHIEVEMENTS & COMMUNITY INVOLVEMENT

- Dean’s Honour Roll — achieved for three consecutive years, recognizing consistent academic excellence
- Award for Artistic Excellence — recognized for strong creative performance and design ability
- Active volunteer for community initiatives including Leukemia & Lymphoma Society (Light the Night campaign), women’s shelters, and local food & toy drives

- Supported fundraising and awareness initiatives through community-based events and outreach activities